



**SHAHEED BENAZIR BHUTTO WOMEN UNIVERSITY PESHAWAR**

**DEPARTMENT OF MANAGEMENT SCIENCE**

**SCHEME OF STUDIES OF MBA 3.5 YEARS PROGRAM (SESSION 2013- 2017)**

S.NO	SEMESTER	COURSE TITLE	COURSE CODE	CREDIT HOURS
1.	1 <sup>st</sup>	Principles of Micro Economics	MBA – 511	3 (3,0)
2.		Financial Accounting I	MBA – 512	3 (3,0)
3.		Introduction to management	MBA – 513	3 (2,1)
4.		Business communication I	MBA – 514	3 (3,0)
5.		Principles of Marketing	MBA – 515	3 (3,0)
6.		Application of computer to business	MBA – 516	3 (3,0)
<b>Total Credit Hours</b>				<b>18</b>
S.NO	SEMESTER	COURSE TITLE	COURSE CODE	CREDIT HOURS
7.	2 <sup>nd</sup>	Principles of Macro Economics	MBA – 521	3 (3,0)
8.		Financial Accounting-II	MBA – 522	3 (3,0)
9.		Business Finance	MBA – 523	3 (3,0)
10.		Marketing Management	MBA – 524	3 (3,0)
11.		Mathematics for Business	MBA – 525	3 (3,0)
12.		Business Communication II	MBA – 526	3 (3,0)
<b>Total Credit Hours</b>				<b>18</b>
S.NO	SEMESTER	COURSE TITLE	COURSE CODE	CREDIT HOURS
13.	3 <sup>rd</sup>	Financial management	MBA – 631	3 (3,0)
14.		Business Research and Report Writing	MBA – 632	4 (4,0)
15.		Introduction to Human Resource Management	MBA – 633	3 (3,0)
16.		Cost Accounting	MBA – 634	3 (3,0)
17.		Consumer Behavior	MBA – 635	3 (3,0)
<b>Total Credit Hours</b>				<b>16</b>
S.NO	SEMESTER	COURSE TITLE	COURSE CODE	CREDIT HOURS
18.	4 <sup>th</sup>	Statistics for Business	MBA-641	3 (3,0)
19.		Business and Corporate Law	MBA-642	3 (3,0)
20.		Management information system	MBA-643	4 (4,0)
21.		Organizational Behavior	MBA-646	3 (3,0)
22.		Entrepreneurship	MBA-647	3 (3,0)
<b>Total Credit Hours</b>				<b>16</b>
S.NO	SEMESTER	COURSE TITLE	COURSE CODE	CREDIT HOURS
23.		Financial reporting and analysis	MBA – 751	3

24.	5 <sup>th</sup>	Strategic marketing	MBA – 752	3
25.		Strategic management	MBA – 753	3
26.		Operations management	MBA – 754	3
<b>Total Credit Hours</b>				<b>12</b>

S.NO	SEMESTER	COURSE TITLE	COURSE CODE	CREDIT HOURS
27..	6 <sup>th</sup>	Project management	MBA – 761	3
28.		International Business Management	MBA – 762	3
30.		<b>Elective I</b> Financial risk management Advertising Group Dynamics	MBA – 763(F) MBA-763(M) MBA-763(H)	3
31.		<b>Elective II</b> Islamic finance Seminars in Marketing Recruitment and Selection	MBA – 764(F) MBA -764(M) MBA-764(H)	3
		<b>Elective III</b> Investment Analysis and Portfolio Management Brand Management Contemporary Issues in HRM	MBA-765 (F) MBA-765 (M) MBA-765(H)	3
<b>Total Credit Hours</b>				<b>15</b>

S.NO	SEMESTER	COURSE TITLE	COURSE CODE	CREDIT HOURS
24.	7 <sup>th</sup>	Managerial economics	MBA-871	3 (3,0)
25.		<b>Elective I</b> Financial Markets and Institutes	MBA – 872(F)	3
		Marketing Research	MBA-872 (M)	
		Training and Development	MBA-872(H)	
26.		<b>Elective II</b> Strategic Financial Management	MBA – 873(F)	3
		International Marketing	MBA -873(M)	
	Leadership	MBA-873(H)		
	Research thesis		6	
<b>Total Credit Hours</b>				<b>15</b>