



# Department Of

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# Art & Design

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## Incharge

Ms. Syeda Aneela Mudassar  
Assistant Professors/Senate Member/ Welfare  
Committee Members SBBWU

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Our department is committed to elevate the technical abilities and creative potential of our students through engaging workshops, interactive projects, and informative lectures. Our curriculum prioritizes computer graphics as a key focus area, and we hold ourselves to high standards of originality and innovation in all assignments. At the end of each academic year, students' exceptional work IS displayed for evaluation.





● Dept. Art & Design



# Programs

# Offered

4-Years Degree Program

## Fashion Design

Adapt and develop artistic abilities to form original fashion designs with understanding of diverse fashion proportions, utilizing hand and digital rendering techniques.



## Textile Design

Apply comprehensive textile design skills to design textiles through painting, weaving, screen printing, knit, and demonstrate advanced skills in drawing, repeat creation, and color application.



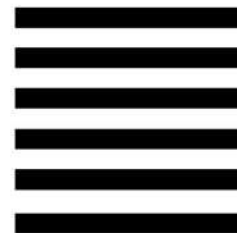
## Communication Design

Create communication solutions that address audiences and contexts, by recognizing the human factors that determine design decisions. Apply graphic design principles in the ideation, development, and production of visual messages.



## Painting

Provides visual, tactile and sensory experiences and a special way of understanding and responding to the world.



## ● Dept. Art & Design

# Vision & Mission



Department of art and design aims to nurture the innate creativity of our students and equip them with the necessary skills to become proficient female professionals in the domains of visual arts and design, capable of conceiving innovative concepts. The Department of Art and Design creativity and continuous learning. Our goal is to prepare individuals for successful careers in visual art and design, guided by experienced faculty who help build both theoretical and practical foundations. The department encourages personal growth in art, design, and humanities, with a mission to help students improve their aesthetic skills and establish their own businesses in the field of fine arts and design. We are committed to motivating students through education and technical skills to achieve their goals.

