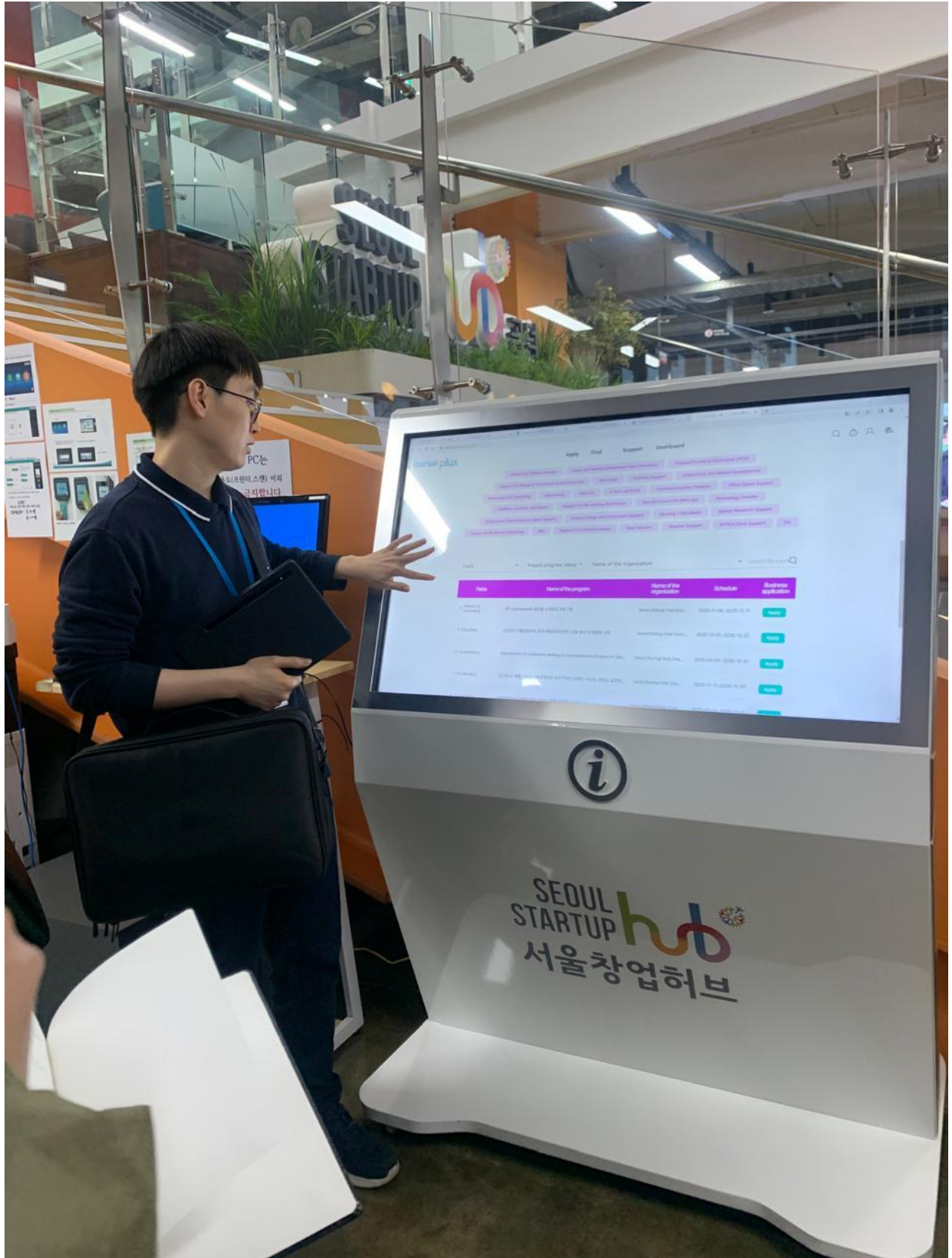




서울창업허브  
Seoul Startup Hub





**GISTeR x UN Women Pakistan**  
**Gendered Innovations in AI Era**

10 December 2023 (Wed), 16:00-17:00, Korean Science & Technology Center, Conference Room 3

TIME	PROGRAM	
15:45-16:00(15')	Registration	Heisook Lee (President, GISTeR)
16:00-16:05(5')	Introductory Remarks	
16:05-16:35(30')	Gendered Innovations in AI Era	
16:35-16:50(15')	Q&A	
16:50-17:00(10')	Closing Remarks & Group Photos	

MEMO

  
GISTeR Korea Center for Gendered Innovations  
for Science and Technology Research

Gendered Innovations in AI Era

**Hafsa Zaman**















The D4WEE Korea Exchange Visit Program 2025 – You Go Girl! is a key initiative under the Digitalization for Women Economic Empowerment (D4WEE) project. Its primary purpose is to provide emerging Pakistani women leaders in the technology sector with firsthand exposure to South Korea’s world-class innovation and digital ecosystem. The program bridges the digital gender divide by connecting participants with global mentors and institutions, fostering cross country collaboration in STEM and ICT. Key highlights of our visit included touring the Seoul Startup Hub Gongdeok, engaging with the National Information Society Agency (NIA), and visiting renowned institutions like Ewha Woman’s University.

#### Duration and Organization

The exchange took place over 6 days, from December 8th to 13th, 2025, in Seoul, Republic of Korea. The program was organized by the UN Women Pakistan Office and fully funded by the Korea International Cooperation Agency (KOICA). Our cohort included 20 women from various districts across Punjab and Khyber Pakhtunkhwa, representing Pakistan’s growing potential in the global digital economy.

The experience was transformative, particularly the opportunity to participate in the Korea–Pakistan Women in Tech Conference, where I was able to pitch startup ideas and network with international experts. Beyond the professional training, visiting cultural landmarks like HIKR GROUND and Lotte World provided a deep appreciation for Korea’s unique blend of tradition

and modern technology. I returned with a commitment to mentor other women in my community, helping to scale the impact of this program and drive digital inclusion back home.